



THE GINGERCANE CONTEST

Baking a Difference



FAQ – Frequently Asked Questions

Everything you need to know about the 2025 contest.

KEY DATES

The 16th Annual Gingerbread Design Competition for the new homebuilding industry takes place from November 12 to December 16, 2025. You can start at any time, but here are some key dates:

- Official team sign-up begins on Tuesday, November 12th at noon MST – visit <http://www.gingercane.com/> ANYTIME on or after the 12th to sign-up and officially join the contest.
- Voting is permitted ANYTIME after noon MST on Wednesday, November 26th. Send supporters to your unique URL voting booth to **Donate-to-vote!** If your project isn't ready – upload progress photos & information about your team!
- The contest officially ends at 7:30pm MST on Tuesday, December 16th, 2025 when the winners will be declared by top grossing donations.
- All donations to a team will be distributed to the children's hospital foundations within the team's jurisdiction.
- Donations to benefit children's hospital charities will be accepted until December 18st at 12:00pm MST.

PARTICIPATION

There are three categories of entry for the competition – Pros, Public and Kids – these categories make room for anyone to join the contest and submit an entry. The Pros Category includes any company or team from the home building industry – Home Builders, Land Developers, Planners, Engineers, Students, Architects, Designers, Realtors, Consultants and Vendors. The Public category is for anyone wishing to participate that is not in the Home Building Industry. Still intimidated? Get a kit for your kids and use their imaginative creation, after all, it's all for the kids. Each category winners will receive the Sweet Awards.

FEES

There is NO FEE or cost to enter. You can register online and download the starter Builder Kit. If you'd like to enter and have questions send us an email at christmas@e2.associates.

DESIGN / BUILD

GingerCane is an "Anything Goes" Community of Gingerbread homes. Your team can build ANY TYPE OF GINGERBREAD HOME or sculpture you desire. The only requirement is that it is **created with fun**. Need design inspiration? Check out previous entries on our [Facebook](#) page or on the [Map View](#) at gingercane.com.

SIZE

There's no house too small or too tall to spread holiday cheer.



SUBMITTING YOUR ENTRY

You **DO NOT** need to submit your home to us in person. Participation and voting takes place online at gingercane.com. Take photos and video of your building experience and final creation; upload the photos and a YouTube Video to your unique URL voting page.

PROMOTE

After voting opens at noon on November 26th – you will want to **share your voting page** (located at www.gingercane.com) with as many people as you can! We've given you some social media tools right on your page – but feel free to pick up the phone or email and encourage trades, colleagues and supporters to get out and vote! We've created a ***Donate-to-vote*** system, so every dollar donated – is a vote for your creation. Follow the competition on E2 + Associates [Facebook](#), [Instagram](#) and [LinkedIn](#).

PROCEEDS

Proceeds of the Campaign benefit **the Alberta Children's Hospital Foundation, the Stollery Children's Hospital and The Children's Hospital Foundation of Manitoba**, in whichever jurisdiction our contest entries are located. See our *Tax Information* online for all the details on campaign proceeds.

WHO WON LAST YEAR?

Past contests have attracted entries & donations from some great partners in the land development and homebuilding industries! Check out previous years winners at: <https://www.gingercane.com/past-years>. Congratulations and thank you again to everyone who participated. Every entrant and donation helps 'Bake a Difference!'

WHO ARE WE?

E2 + Associate is a Architectural Controls, Design and Land Development firm. We assist Developer and Builder clients in the branding, architectural design, administration and marketing of successful communities across Canada.

CONTACTS

If you have any questions or need help – we're here to lend a hand. For questions or further information, you may wish to contact the charitable organizations below or E2 + Associates:

The Alberta Children's Hospital Foundation

28 Oki Drive NW
Calgary, AB T3B 6A8
(403) 955-8818
www.childrenshospital.ab.ca
Contact: Kelsey Glover
kglover@achf.com
825-255-8198

Stollery Children's Hospital Foundation

Suite 800 College Plaza
8215 – 112 Street
Edmonton, AB T6G 2C8
(780) 433-5437
www.stollerykids.com
Contact: Lisa Hnat
Lisa.Hnat@stollerykids.com
780.431.4614

The Children's Hospital Foundation of Manitoba

533A, 5th Floor, 715
McDermot Ave
Winnipeg, MB R3E 1M6
204-594-5323
<https://goodbear.ca>
Contact: Paula Kreitz
pkreitz@goodbear.ca
204.470.9927

E2 + Associates

PO Box 73014 RPO Woodbine
Calgary, AB TW 6E4 (403) 256-5123
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