



THE GINGERCANE CONTEST

Baking a Difference



Contest Terms, Donations & Tax Info

December 2025

OFFICIAL FUNDRAISING AGENT

The Annual 'GingerCane' Gingerbread Design Competition is hosted, and contributions collected by KR Evans 2 Design Group Ltd (E2 + Associates) in Calgary, AB CANADA (www.e2.associates). E2 + Associates acts as an Official third-party Fundraiser under an Agency Agreement with the Alberta Children's Hospital Foundation, the Stollery Children's Hospital Foundation and the Children's Hospital Foundations of Manitoba.

TERMS OF PARTICIPATION

Teams are invited to participate in the competition by building a Gingerbread house design entry and their supporters are invited to contribute financially to the campaign by 'voting with their dollars' for the entry of their choice. Every dollar counts as one (1) vote.

The GingerCane Contest is organized from our home city of Calgary, Alberta. The contest intent is to provide a fun & engaging means of raising money for children's hospital charities while bringing the home building industry together. The money raised for each team will go to the children's hospital foundation in the jurisdiction of the team is based from. The GingerCane Contest has entered into formal agreements with the principle providers of children's health services in Calgary, Edmonton and Winnipeg. For contributions made to entries from outside of these jurisdictions, to the extent allowable by any body of judicial or regulatory authority, we will endeavor to distribute a pro rata share of net proceeds of the campaign to hospital charities in reasonable proximity to the physical location of those entries.

CONTRIBUTING TO THE CAMPAIGN

Supporters may opt to sponsor the campaign with a direct contribution (contact Sean Young at 403-988-3750 for full sponsorship opportunities) or by supporting one or more entries with a team specific contribution.

VOTING FOR AN ENTRY

To support an entry in the GingerCane contest you may direct your votes to a specific team in one of two ways:

1. Vote Online: Each team is given a voting page at www.gingercane.com that accepts online voting through financial contributions to the campaign. Each dollar contributed will purchase one (1) vote for the subject entry.
2. Send a cheque: You can mail a cheque to us directly. Be sure to provide your contact information and the name of the team to whom you want to direct your contribution. Cheques should be made payable to the official fundraising organizer 'E2 + Associates' and mailed to PO Box 73014 RPO Woodbine Calgary, AB TW 6E4. Cheques must arrive before 7:30pm MST on December 16th, 2025 to count towards contest standings. In the spirit of the campaign, all financial contributions that arrive after the cutoff will be added to campaign proceeds and directed to our charitable partners.



SPONSORING THE CAMPAIGN DIRECTLY

To support the campaign, you may wish to provide:

1. Direct financial support: Sponsorship opportunities are available and may be made by providing your sponsorship cheque payable to the official fundraising organizer 'E2 + Associates' at PO Box 73014 RPO Woodbine Calgary, AB T2W 6E4.
2. A gift-in-kind donation: Every year our generous supporters provide a variety of services including printing, creative, photography, marketing and other business products that help ensure more money goes directly into the hands of the hospital foundations and charities. If you would like to discuss a gift-in-kind contact Sean Young at 403-988-3750.

GIVING BY CHEQUE

There are several reasons why you may wish to contribute by cheque that include:

- To avoid the use of PayPal or a credit card;
- To help us avoid payment processing fees on large donations;
- You wish to make a contribution in the name of a party that differs from that on the available credit card;
- You wish to obtain a Receipt in the name of a business or individual that differs from that on the available credit card.
- In order to receive a tax receipt, as applicable (refer to Tax Receipts below) per CRA guidelines, for the current tax year, funds must be received by E2 + Associates no later than December 18, 2025 @ 12:00pm MST

To contribute by cheque, please contact us by telephone at 403-988-3750 or via email at christmas@e2.associates to notify us of your intention to donate, and to which gingerbread team your donation should be attributed. Mail or courier your cheque payable to:

E2 + Associates
Attn: The GingerCane Contest
PO Box 73014 RPO Woodbine
Calgary, AB
T2W 6E4

TAX RECEIPTS

The GingerCane Campaign gathers contributions in the form of sponsorship and voting contributions. Each type of receipt is handled in a different manner. Please read the information below to better understand the differences, and how your valuable contribution will be handled. Additional questions regarding official tax receipts can be directed to the Hospital Foundation contacts found below.

TAX RECEIPTS – VOTING CONTRIBUTIONS

Tax receipts for voting contributions made online through www.gingercane.com are subject to the following policies and terms:

- Official Charitable Tax Receipts are provided for voting contributions directed to a Canadian charitable partner in amounts greater than CDN \$20 made by an individual taxpayer.
- For receipts greater than CDN \$20 for voting contributions made by a corporation or other legal entity – a tax receipt from the charitable organization will be mailed or emailed.
- All official receipts are issued by the hospital foundations or charity directly. They can only be prepared and distributed as follows:
 - In the name of the donor (the individual or business name who provided payment);
 - To the address provided on the payment information (either cheque, credit card or PayPal account address);
 - CRA guidelines recommend that all receipts be distributed on or before February 28 of the year following the donation date.
- All contributions made via the GingerCane PayPal payment gateway will be provided:
 - A PayPal receipt emailed to the primary account email address or can be printed online at the time of contribution;
 - Please note that the transaction will appear on banking statements as **"PAYPAL *KREVANS2DES"**



SPONSORSHIP CONTRIBUTIONS

Corporations may opt to support the GingerCane Campaign with a monetary or gift-in-kind sponsorship.

Acknowledgement receipts for monetary sponsorship to the GingerCane campaign are subject to the following policies and terms:

- Acknowledgement receipts in the full amount of the monetary sponsorship will be provided by E2 + Associates, and wherever possible accompanied by a letter of acknowledgement issued by one of our charity partners.
- Cheques should be made payable to the official fundraising organizer 'E2 + Associates' and mailed to PO Box 73014 RPO Woodbine Calgary, AB TW 6E4 on or before December 16th, 2025.

Receipts for non-monetary (gift-in-kind) sponsorship to the GingerCane Campaign are subject to the following policies and terms:

- A receipt may be available under certain conditions for a donation of products. To attempt to qualify for a receipt issued by one of the Foundation partners please provide us with:
 - A detailed invoice showing the items provided, their market value and company contact information;
 - Invoices can be sent via email to seany@e2.associates or mailed to the official fundraising organizer 'E2 + Associates' at PO Box 73014 RPO Woodbine Calgary, AB TW 6E4 on or before December 16th, 2025

CONTACTS

For questions or further information, you may wish to contact the following organizations:

The Alberta Children's Hospital Foundation

28 Oki Drive NW
Calgary, AB T3B 6A8
(403) 955-8818
www.childrenshospital.ab.ca
Contact: Kelsey Glover
kglover@achf.com
(403) 955-8857

Stollery Children's Hospital Foundation

Suite 800 College Plaza
8215 – 112 Street
Edmonton, AB T6G 2C8
(780) 433-5437
www.stollerykids.com
Contact: Lisa Hnat
Lisa.Hnat@stollerykids.com
780.431.4614

The Children's Hospital Foundation of Manitoba

533A, 5th Floor, 715
McDermot Ave
Winnipeg, MB R3E 1M6
204-594-5323
<https://goodbear.ca>
Contact: Paula Kreitz
pkreitz@goodbear.ca
204.470.9927

E2 + Associates

PO Box 73014 RPO Woodbine
Calgary, AB TW 6E4 (403) 256-5123
www.e2.associates
Contact: Sean Young
christmas@e2.associates
(403) 988-3750

